

## Experience

Career is defined by 14+ years of progressive experience in creative & multimedia industries. Has traveled extensively as a professional photographer catering to various advertising & commercial client requirements. Spent several years of experience as an instructor in various colleges. Conducted multimedia & photography workshops in the Philippines & Asia. Proficient in Adobe Creative Design Suite & knowledgeable in current web standards for design & development.

## Strengths

Excels in visual conceptualization, direction & execution of photography & multimedia projects from pre-production, production to its post-production stages. Leads and manages media production teams involved in different forms of multimedia. Has extensive knowledge of digital technologies & systems. Able to collaborate in any work environment, whether photographing or designing for a client.

## Creative

### November 2013 to Present | AdFixPro.com | Executive Media Producer - Industrial Partner

Produces and manages multimedia projects for AdFix Production clients which ranges from but are not limited to: photography, video, interactive, and other new media forms. Maintains the web presence of AdFix.

### November 2012 to Present | m2studio.biz | Studio Manager - Owner

Founded M2 Photography Studio as a platform for conducting multimedia projects while specializing in photography and design. Organizes and manages media production teams for clients in different industries - advertising, aerospace, fashion, hospitals, law firms, restaurants and social events to name a few.

### February 2011 to February 2012 | Scratch Music Group, Inc. | Digital designer / Photographer

Creative team member of the venture-backed, high growth music & technology company in Manhattan, N.Y. USA. Responsible for communicating the company's business mission through design & development of the company's web presence, marketing campaigns & related projects. Handled the creation of portraits & photographs that show the DJ talents' best features & assets.

### August 2004 to present | Marianomedia.com | Photographer / Digital designer

Conceptualized & photographed for various clients for public relations, advertising, editorials & commercial purposes. Handled client ideas, coordinates & manages design & photography teams in order to execute project requirements. Engaged in brand identity/development, web site UI look & feel design for clients.

### March 2003 to August 2004 | Roadrunner Network Inc. | Web designer

Acted as lead digital designer in a multimedia team. Supported television post-production group for graphic, digital & material requirements. Involved in designing functional & user-friendly interfaces for interactive cds & websites for clients in advertising, television, shipping, fashion, & public relations.

### September 2000 to May 2002 | K2 Interactive Inc. | Associate graphic designer

## Teaching

### January 2007 to April 2009 | Asia Pacific College, Makati, Philippines

Digital imaging & interactive game development lecturer; AB-Multimedia Arts; part-time

### January 2005 to April 2009 | De La Salle – College of Saint Benilde

Interactive design & photography lecturer; AB-Multimedia arts; part-time

## Education

### September 2009 to December 2010 | Pratt Institute Manhattan, N.Y.

Certificate in Computer Graphics – Digital Design & Interactive Media

### 1999-2002 | De La Salle - College of Saint Benilde, Philippines

B.A., Multimedia Arts, Honorable mention

## Exhibitions

March 2010 | Philippine Vistas - Photography Exhibit | Solo Exhibit | NY, USA

March 2009 | Camarines Sur / Hongkong – Macau Photography Exhibit | Group Exhibit | Philippines

August 2008 | Palawan Photography Exhibit | Group Exhibit | Philippines

September 2007 | Boh Raan and Mai - Thailand Photography Exhibit | Solo Exhibit | Philippines