

Experience

Career is defined by experience in multimedia, graphic and web industries. Proficient in Adobe Creative Suite specifically in: Photoshop, Dreamweaver, Director, Illustrator, Indesign and Flash. Knowledgeable in HTML, CSS, AJAX, Wordpress, basic PHP scripting and working with Macintosh and PC systems. Has traveled extensively as a professional photographer catering to various PR and Advertising client requirements from fashion, portraiture, travel, lifestyle, food, products, corporate and industrial. Spent several years of experience as an instructor in various colleges. Conducted multimedia and photography workshops in the Philippines.

Strengths

Excels in visual conceptualization, design, direction and execution of design / multimedia / photography projects from pre-production, production to its post-production stages. Can work well as a solo artist or with a team of people. Has extensive knowledge of digital technologies and systems. Able to adapt in any work-related environment, whether shooting or designing for a client.

Design

February 2011 to present | Scratch Music Group | Web - Graphic Designer

Creative team member of the venture-backed, high growth music and technology company. Responsible for communicating the company's business mission through design and development of the company's web presence, marketing campaigns and related projects. Handles the creation of portraits and photographs that show the DJ talents' best features and assets.

March 2003 to August 2004 | Roadrunner Network Inc. | Web designer

Acted as lead digital designer in a multimedia team. Supported television post-production group for graphic, digital and material requirements. Involved in designing functional and user-friendly interfaces for interactive cds and websites for clients in advertising, television, shipping, fashion, and public relations.

September 2000 to May 2002 | K2 Interactive Inc. | Associate graphic designer

Art directed website interfaces for clients k2 Internet division. Conceptualized and executed design studies interfaces for web sites and interactive media. Designed for clients in automotive, financial, government, fashion and real estate industries.

Teaching

January 2007 to April 2009 | Asia Pacific College, Makati, Philippines

Digital imaging and interactive game development lecturer; AB-Multimedia Arts; part-time

January 2005 to April 2009 | De La Salle - College of Saint Benilde

Interactive design and photography lecturer; AB-Multimedia arts; part-time

Education

September 2009 to December 2010 | Pratt Institute Manhattan, N.Y.

Certificate in Computer Graphics - Digital Design and Interactive Media

1999-2002 | De La Salle - College of Saint Benilde, Philippines

B.A., Multimedia Arts, Honorable mention

Workshops

2006-2009 | DLS-College of Saint Benilde's AB-Multimedia Arts | Photo workshop

Resource person. Discussed lighting, concept and photo techniques for on-location shooting.
Philippine Workshops- Vigan, Ilocos norte (2006); Mactan, Cebu city (2007); Tagbilaran city, Bohol (2007); Puerto Princesa/Dos Palmas Resort, Palawan (2008), Camarines Sur, Philippines (2009)
International Workshops - Bangkok, Thailand (2007); Hongkong-Macau, China (2008);

Exhibitions

March 2010 | Philippine Vistas - Photography Exhibit | Solo Exhibit | NY, USA

March 2009 | Camarines Sur / Hongkong - Macau Photography Exhibit | Group Exhibit | Philippines

August 2008 | Palawan Photography Exhibit | Group Exhibit | Philippines

September 2007 | Boh Raan and Mai - Thailand Photography Exhibit | Solo Exhibit | Philippines